

3e Restoration Receives Williamsburg Health Foundation Grant to Launch Williamsburg Community Health Advocate (CHA) Specialty Certification Initiative FOR IMMEDIATE RELEASE

WILLIAMSBURG, Va. — June 30, 2026 — 3e Restoration has been awarded a \$78,500 grant from the Williamsburg Health Foundation (WHF) to launch the Williamsburg Community Health Advocate (CHA) Specialty Certification Initiative, a new workforce development and community capacity-building initiative that will prepare Community Health Advocates to serve individuals, families, and communities throughout Greater Williamsburg.

Approved by the Williamsburg Health Foundation Board of Trustees as part of its 2026 grant cycle, the grant will support the development and delivery of four 20-hour Community Health Advocate specialty certification courses for individuals interested in becoming Community Health Advocates. The initiative will serve residents of the City of Williamsburg, James City County, and York County through 3e Restoration's continuing education program as an IACET Accredited Provider.

The initiative supports the Williamsburg Health Foundation's 2026–2030 Strategic Plan priorities of Access to Care, Economic Advancement, and Healthy Living.

Each Community Health Advocate specialty certification is built upon seven core competency areas: communication; interpersonal and relationship-building; service coordination and navigation; capacity building; advocacy; education and facilitation; and individual and community assessment. Each competency is delivered through a trauma-responsive framework that integrates cultural competency, cultural humility, and an understanding of how racialization and other social factors influence individual and community experiences. Participants will complete a 150-hour supervised practicum with local nonprofit organizations, public agencies, and community partners, applying these competencies in real-world settings while strengthening organizational capacity.

“We believe this initiative will have a significant impact on Greater Williamsburg,” said Fred Liggin, Founder and President of 3e Restoration. “Not only will it increase the capacity of agencies and organizations by providing access to professionally trained and certified Community Health Advocates and provide greater continuity and stability to case management, this initiative will also create opportunities for people to use their lived experience, talents, and compassion to serve others. A single parent raising children with special needs, a retiree looking to give back, or any trusted community member with 10 to 20 hours to give can become a Community Health Advocate. We have been dreaming about this for years, and now it is coming to fruition.”

The initiative will initially offer specialty certifications in:

- Aging and Caregiver Support
- Housing Stability and Homelessness Prevention
- Recovery and Reentry Navigation
- Foster Care, Kinship Care, and Family Support

Grounded in Asset-Based Community Development and trauma-responsive practices, the initiative also lays the foundation for 3e Restoration's vision of a Community Health Advocate Network. As the network grows, 3e will partner with organizations to develop sustainable paid Community Health Advocate positions while also creating meaningful volunteer opportunities that expand organizational capacity throughout Greater Williamsburg.

The grant period begins July 1, 2026, and continues through June 30, 2027. Training opportunities will be announced as specialty certifications become available.

About 3e Restoration

3e Restoration is a nonprofit community development organization that partners with organizations to strengthen communities through continuing education, workforce development, program design, organizational capacity building, and technical assistance. As an IACET Accredited Provider, 3e equips organizations, professionals, volunteers, and community leaders with competency-based education that expands organizational capacity and community impact.